

SIMON'S 13TH KIDS FUNDANGO FESTIVAL

ALL REVENUE BENEFITS STOP ABUSE CHILD ABUSE PREVENTION PROGRAMS

SATURDAY APRIL 14TH 12:00 PM TO 4:00 PM



SPONSORSHIP OPPORTUNITIES

Experience the Impact of a "Must See" Family Event
Whatever your branding and marketing goals...we deliver solutions.

- Direct access to the family market
- Customized partnerships
- Creative pre-event & on-site branding
- Showcase for product or service
- Sampling and cross-promotions
- Powerful community influence
- Direct access to millennials and their families
- Opportunity to support a noble cause

SPONSORSHIP LEVELS

EXCLUSIVE OPPORTUNITY: TITLE SPONSOR \$25,000

Event naming rights: "Simon's 13th Kids Fundango Festival – The #1 Family Festival in Virginia Beach, brought to you by (Company name)

Customized Package: Minimum \$32,500 Value in Broadcast promotional spots via broadcast, print and social media – Reach over 88% of A25+ over 1 million plus Hampton Roads A25+.

COMPANY EXPOSURE AND RECOGNITION

Official Sponsorship of an on-site area (performance stage, workshop activities) with recognition on main performance stage

Company logo featured on all cross promotion printed and online materials as the official Title Sponsor

Recognition in all media outreach materials, press releases, broadcast, and marketing as part of media partnership push

Appearances on TV

Customized 10' x 10' Tent and chairs to promote Title Sponsor with onsite activity area that may include signage, games, giveaways, etc.

Exposure on event website, FB, Twitter, Instagram, You Tube, paid ads and also in all online media partnerships

Banner provided by sponsor prominently displayed at event

20 Complimentary Festival Passes.



SIMON'S GOLD MEDAL SPONSOR \$10,000

Company logo featured on all print media, online and social media outreach materials
10 X 10 tent space at event and chairs provided
Banner displayed at event – Sponsor to provide banner
10 free tickets to event

SIMON'S SILVER MEDAL SPONSOR \$5,000

Recognition on all online, print and media outreach materials
10 X10 space at event – Sponsor to provide tent, table and chairs
Banner displayed at event – Sponsor to provide banner
6 free tickets to event

SIMON'S BRONZE MEDAL SPONSOR \$2500

Recognition on all online, print and media outreach materials
10 X10 space at event – Sponsor to provide tent, table and chairs
Banner displayed at event – Sponsor to provide banner
4 free tickets to event

SIMON'S BAG SPONSOR \$2,000

Banner displayed at event – Sponsor to provide banner
Recognition on social media
Logo on 2,000 bags

SIMON'S CHAMPIONS \$1,000

10 X10 space at event – Sponsor to provide tent, table and chairs
Banner displayed at event – Sponsor to provide banner
Recognition on social media

SIMON'S FRIENDS DONATIONS

Will be recognized at festival